



Justin Thomas

UX + UI Designer

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🖥️ UX WORK EXPERIENCE

UX Designer + Webflow Developer | Self-employed

March 2021 - Present • Chicago, IL

I work with clients ranging from local printshops and community organizations, to recently funded healthcare and eSport startups to design websites and rethink their internal tools through a UX lens, before building them out in Webflow.

User Experience Designer | Off Center Creative

February 2020 - February 2021 • Chicago, IL + Remote

I worked with SMB brands to revamp or newly design their websites, internal tools, design systems, platforms and/or apps. With a focus on user-centric design, data-driven design and accessibility - I worked closely with project managers and engineers to deliver projects within scope and budget.

UX + UI Designer | Digital Samba SL

June 2018 - April 2019 • Chicago, IL (Remote)

Worked closely with leadership and developers to redesign the corporate website and SaaS dashboard for a videoconferencing company. I did research, created wireframes, conducted user testing, wrote all copy, and created the design system and product knowledgebase, resulting in a launch that exceeded all projected goals.

📁 OTHER WORK EXPERIENCE

Digital Marketing Manager | Digital Samba SL

March 2017 - October 2018 • Chicago, IL (Remote)

Worked with the CMO to establish an inbound marketing and content strategy. Created content for the blog, social media, and product knowledgebase. Analyzed customer data and conducted user research to improve our messaging and SEO, as well as sales and marketing materials.

Marketing + Operations Specialist | MediaTracks

November 2016 - July 2017 • Des Plaines, IL

Worked alongside the Director of Operations to modernize marketing practices, implement a new content strategy, and design various sales and marketing materials.

Founder + CEO | Craftsquatch Pillows

May 2009 - May 2017 • Des Plaines + Chicago, IL

Created the virally popular "Social Media Pillow" products for online sale. Collaborated with major brands like: Google, Facebook, Sprout Social, Reddit, Disney Mobile, and Yum! Brands for custom pillows.

👍 SKILLS

UX + UI Design
User Research + Testing
Conducting workshops
Journey mapping
Wireframing
Rapid prototyping
Design systems
Branding + Marketing
Creative strategy
UX writing
HTML + CSS (Beginner)

🔧 TOOLS

Figma
Sketch
InVision
Zeplin
Adobe XD
Adobe CC
Webflow
Google Suite

📖 EDUCATION

Designlab UX Academy

Graduated: July 2019

UX Design Immersive Certificate

Oakton Community College

Des Plaines, 2006 - 2009

AAS Liberal Arts (Partial)

University of Illinois

Chicago, 2004 - 2006

BA Liberal Arts (Partial)

🕒 ACTIVITIES

Designlab UX Academy

UXA Group Facilitator