



## INTERVIEW GUIDE

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### STAKEHOLDERS

**Author:** Justin Thomas (UX/UI Designer)

**Stakeholder:** Alan Hurt Jr. (Product Manager)

### INTRODUCTION

Hi there, I'm Justin and I'm a design student who is currently working on a project about Spotify and about peoples experience dining here. Would you mind if I asked you a few questions about your music streaming experience? It'll I only take about 10-15 minutes of your time.

### QUESTIONS

#### GENERAL

1. Can you tell me about how you generaly listen to music?
2. How often do you listen to music?
3. What sorts of activities are you typically doing when listening to music?
4. Can you tell me why you use Spotify?
5. Are you a Premium subscriber? Why or why not?
6. Can you tell me about a pleasurable experience you've had using Spotify?
7. Can you tell me about a frustrating experience you've had using Spotify?
8. Can you tell me how you typically discover new music?
9. Can you tell me about the last time you shared music with someone?
10. Can you tell me about the last time someone shared music with you?

#### DEMOGRAPHIC

1. What is your name?
2. Your age?
3. Your occupation?

### WRAP UP

That's all the questions I have, thank you so much for your time. I genuinely appreciate it!